Permit #S00049936

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00049936 **Type of Permit:** STILL **Release Date:** 03/13/2012

Production Company GUESS? INC

Insured Company Name GUESS? INC
Contact Phone No. 1 213-765-5633
Contact Phone No. 2
Fax
Address 1444 S ALAMEDA ST
LOS ANGELES, California 90021

Production Title GUESS

Type of Production Still Photo

Producer Dana Brockman

Director n/a n/a

1st AD n/a n/a

Production Manager Dana Brockman

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Dana Brockman
Primary Phone Mobile - 917-974-4111
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 818-347-9929
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE $60.00

Total Permit Fee $60.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number S00049936
Production Company GUESS? INC
Insured Company GUESS? INC
Production Title GUESS

Location Manager Dana Brockman
Primary Phone Mobile - 917-974-4111
Secondary Phone

Location Address HOLLYWOOD BL.,LA CIENEGA.,WESTERN AV.,OLYMPIC BL. INCLUSIVE(EXCLUDING WEST HOLLYWOOD), LOS ANGELES, CA, 90048

Location Type Driving grid

Film Dates 3/14/2012 - 3/14/2012 05:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Dana Brockman Guess letter.pdf

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	10

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

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Appointment of Film Permits Unlimited, Inc. As Authorized Agent and representative

I certify that I am a representative of Guess INC. ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3/13/12

Guess INC.
Dana Brockman
Name of Principal

By: [signature]
Representative's Signature

Dana Brockman
Print Representative's Name

Producer
Representative's title

1444 S. Alameda
LA CA. 90021
Principal's Address

917 974 4111
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT